



I CAN PRESENTS

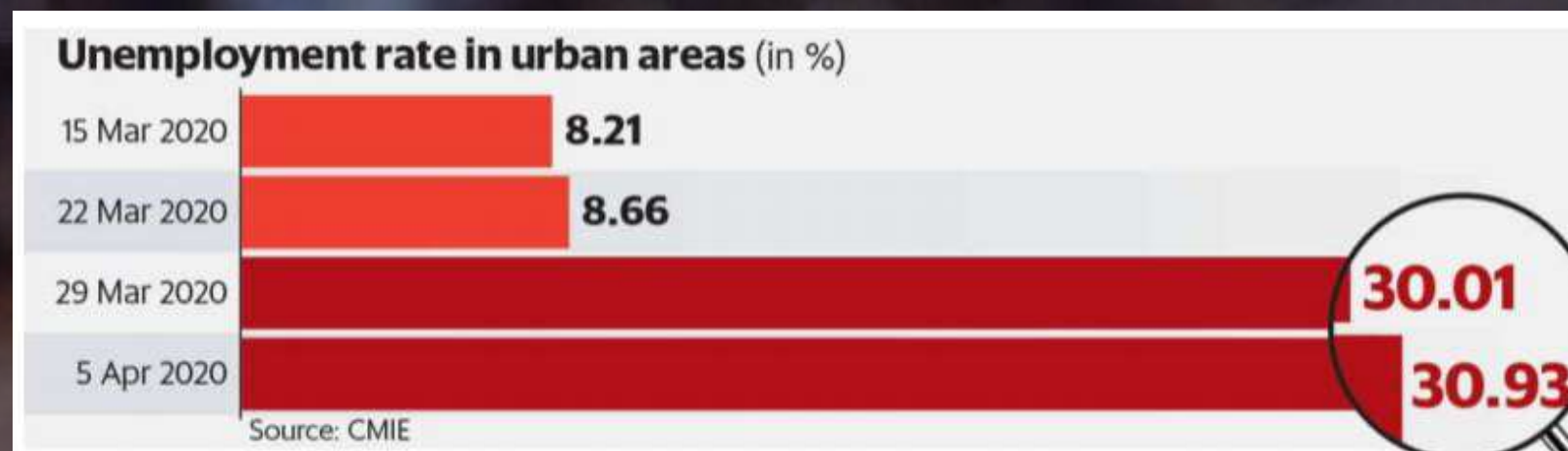
YUVA FOR ATMANIRBHAR BHARAT Y4AB- CHALLENGE

ENABLE EMPOWER DEVELOP



**WITH THE SHUTTING
DOWN OF A LARGE
NUMBER OF
FACTORIES AND
MANUFACTURING
UNITS THE
UNORGANISED
SECTOR HAS COME
TO A HALT**

IN THE RURAL AND THE URBAN SPACES THE BIGGEST CHALLENGE THAT PEOPLE OF INDIA WOULD FACE IN THE COMING DAYS WOULD BE OF LIVELIHOOD.



GOVERNMENT HAS ANNOUNCED ATMANIRBHAR BHARAT MISSION TO SOLVE THIS CHALLENGE



ATMANIRBHAR BHARAT



SELF-RELIANT INDIA CAMPAIGN

The second set of measures under the ₹20 lakh crore Covid-19 economic stimulus package focuses on migrant workers, street vendors, small farmers, the urban poor

MIGRANTS

₹3,500 cr

Free food grain for migrants

80 million

migrants to get 5kg wheat/rice per person and 1kg pulse per family for the next 2 months

One nation, one ration scheme: PDS cards can be used in any ration shop in any part of country; 670 million beneficiaries in 23 states



FARMERS

₹30,000 cr

Additional emergency working capital funding through NABARD to benefit 30 mn small and marginal farmers



₹2 lakh cr

Concessional credit boost through Kisan Credit Cards to help 25 million farmers and fishermen

STREET VENDORS

₹5,000 cr

Special credit facility for street vendors for easy access to credit; 5 million street vendors expected to benefit



JOB CREATION

₹6,000 cr

of CAMPA funds to be used to create job opportunities in urban, semi-urban and rural areas



AFFORDABLE HOUSING

- Converting government-funded housing to affordable housing complexes
- Incentivising industries to build housing complexes on own land
- Incentivising govt agencies to develop such housing complexes

FOR FAMILIES

₹70,000 cr

boost to housing sector through Credit Linked Subsidy Scheme (CLSS); those with ₹6-18L income to benefit



MUDRA LOANS

₹1,500 cr

Relief for MUDRA-Shishu loans-holders. Govt to provide interest subvention of 2% for a period of 12 months





YUVA FOR ATMANIRBHAR BHARAT

I-CAN has initiated Yuva for Atmanirbhar Bharat (Y4A) Challenge to unite young changemakers from India to take action on the impact of Covid-19 in their communities.

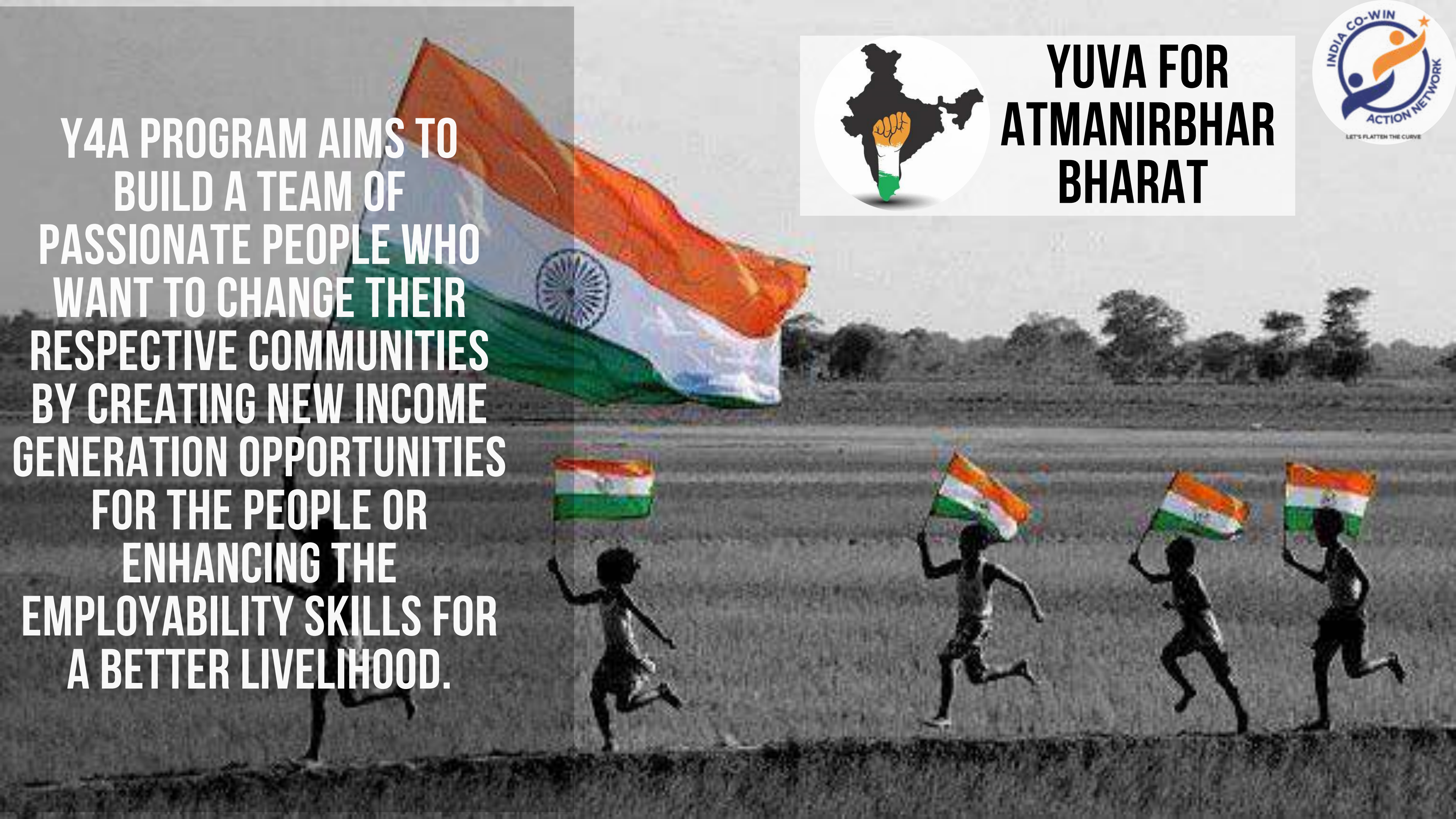
Yuva for Atmanirbhar Bharat is program where youth across India will help the communities in their respective regions to become Atmanirbhar through a model of entrepreneurship.

The Y4A will serve as a roadmap to build hyper-local ecosystems where youth can contribute in solving the biggest challenge of livelihood in post covid scenario.

**Y4A PROGRAM AIMS TO
BUILD A TEAM OF
PASSIONATE PEOPLE WHO
WANT TO CHANGE THEIR
RESPECTIVE COMMUNITIES
BY CREATING NEW INCOME
GENERATION OPPORTUNITIES
FOR THE PEOPLE OR
ENHANCING THE
EMPLOYABILITY SKILLS FOR
A BETTER LIVELIHOOD.**



YUVA FOR ATMANIRBHAR BHARAT





YUVA FOR ATMANIRBHAR BHARAT



PHASE 1 100 DAYS — 1000 TEAMS — 10000 YOUTH CHANGEMAKERS



YUVA FOR ATMANIRBHAR BHARAT

PROGRAM STRUCTURE



CALL FOR APPLICATIONS

Teams from India to fill in the application form and submit the application. The participants will be screened by a panel of judges and top teams will be selected for the challenge.

PHASE 1 COLLECT CHALLENGES

The teams will be collecting and analysing the livelihood challenges faced by various groups in their respective communities. An online bootcamp training will be conducted.

PHASE 2 CREATE SOLUTIONS

The teams will be creating (ideating) customised solution that can create income generation activities in the community

PHASE 3 CHANGE LIVES

The teams will implement selected solutions in their communities to make them **'Atmanirbhar'**.

FINAL SHOWCASE

The teams will showcase their journey at the end of the challenge through an online final showcase.



APPLICATIONS & ELIGIBILITY

DO YOU HAVE...

- COMPASSION TOWARDS OTHER PEOPLE
- DEEP-ROOTED AMBITION TO SOLVE PROBLEMS AND MAKE AN IMPACT ON SOCIETY
- PASSION FOR AN IDEA OR ISSUE WHICH COULD HAVE WIDER SOCIAL/BUSINESS/ACADEMIC IMPLICATIONS
- WILLINGNESS TO THINK DIFFERENTLY AND CHART A NEW COURSE
- ABILITY TO OVERCOME CHALLENGES
- QUALITIES OF INTEGRITY, SELF-AWARENESS, ENERGY, INITIATIVE AND OPEN-MINDEDNESS



**YUVA FOR
ATMANIRBHAR
BHARAT**

**IF YES, THEN YOU'RE ELIGIBLE!
ADVANTAGE INDIA CHANGESHIPS IS A
PLATFORM OPEN TO STUDENTS PURSUING
UNDERGRADUATE/POSTGRADUATE
STUDIES FROM ANY COLLEGE IN INDIA.**



**YUVA FOR
ATMANIRBHAR
BHARAT**

**Y4AB CHANGEMAKERS WILL SPREAD AWARENESS ABOUT ATMANIRBHAR
BHARAT MISSION AND IDENTIFY POTENTIAL BENEFICIARIES IN
NEIGHBOURING COMMUNITIES**



**YUVA FOR
ATMANIRBHAR
BHARAT**



SUPPORT MICROENTERPRISES IN SCALING UP THEIR BUSINESSES

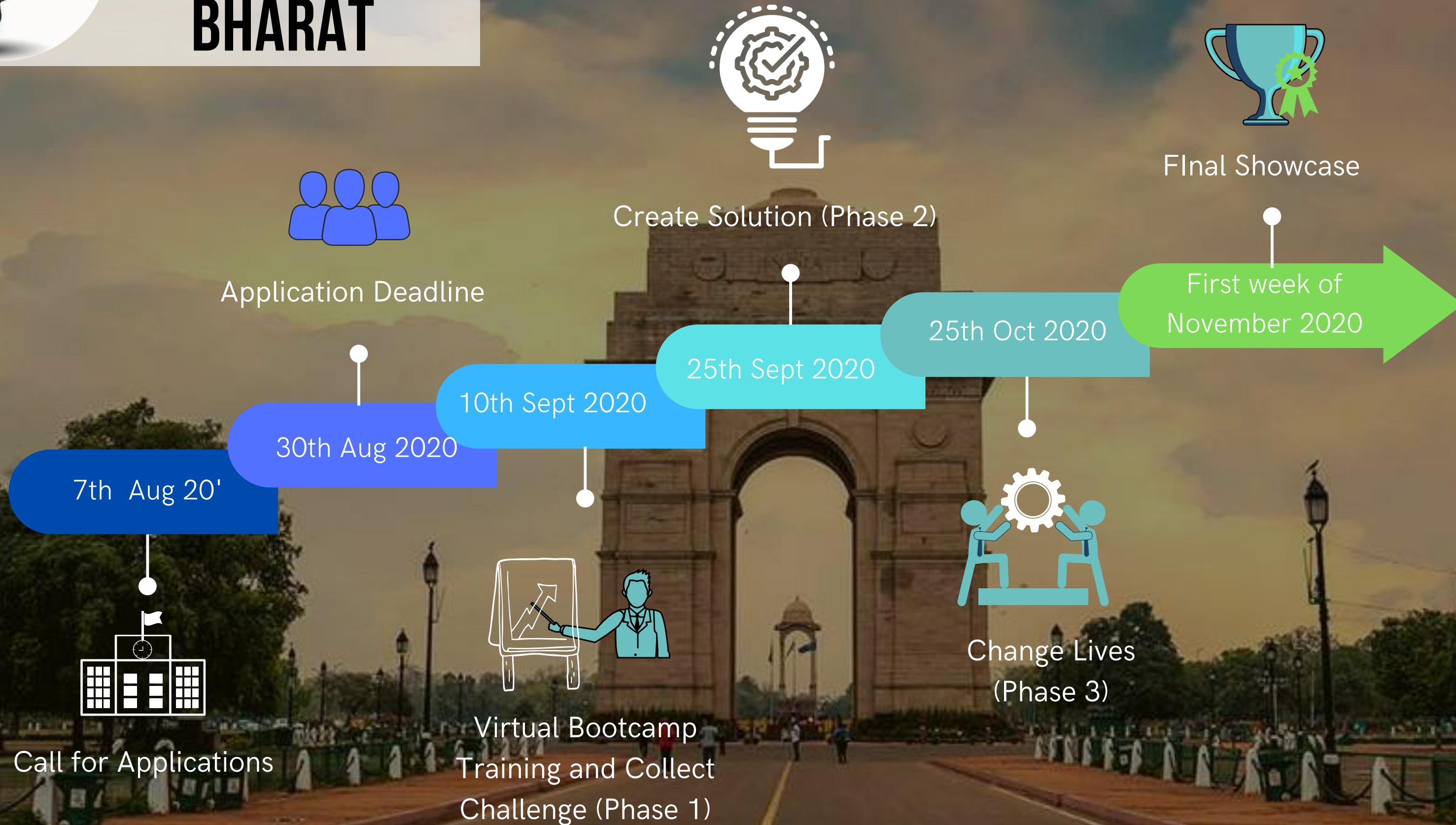


TRAIN PEOPLE TO UPGRADE/ACQUIRE SKILLS TO BECOME ATMANIRBHAR



YUVA FOR ATMANIRBHAR BHARAT

PROGRAM TIMELINE





**YUVA FOR
ATMANIRBHAR
BHARAT**

SUPPORT AND BENEFITS FOR CHANGEMAKERS



Mentoring and coaching from
domain experts



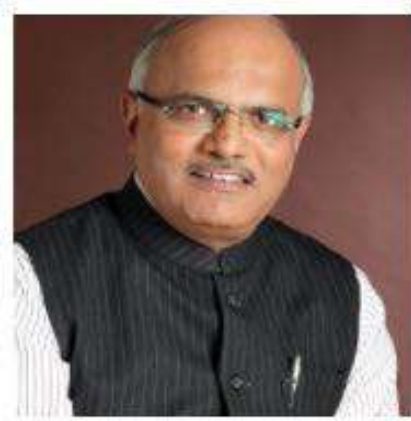
Unique chance to develop entrepreneurial
skills relevant in post crisis world



Awards/ Personalised Certificates
from esteemed coaches/ organisation



THE Y4A TEAM



**Dr. Vinay
Sahasrabuddhe**
Mentor



Ravindra Sathe
Mentor



Dr. Sanjeev Singh
Mentor



Shri Atul Jog
Mentor



Dhananjay Singh
Mentor



Prasanth Nair
Mentor



Ravi Pokharna
Strategy



Dr. Amit Tuteja
Strategy



Dr. Simi Mishra
Resource Coordination



Umesh More
Warrior & Need
Coordination



Amber Swami
Warrior & Need
Coordination



Devendra Pai
Coordinator Samvaad



Ashutosh Mishra
Resource Coordination



Jenisha Kiri
Resource Coordination



Alok Sharma
Communications



Sonia Murthy
Communications



Sheetal Shetty
Communications



Sudhanshu
Communications



Devang Dave



Shridhar



Saurabh Mehrotra



Deepshikha



Dr. GC Kavitha



Shreya Agarwal
Coordinator



YUVA FOR ATMANIRBHAR BHARAT



Jayvardhan Joshi Madhya Pradesh, Satyanarayana G Telagana, Rohan Mahajan Uttar Pradesh, Amit Chavan Maharashtra, Dipanto Kumar Sen West Bengal, Kalpesh Rawal Gujarat



Kamlakant Pathak Bihar, Sunil Tiwari Delhi, Anupam Sharma Karnataka, Anand Chavan Karnataka, Sagar Tapadiya Karnataka, Ameya Maharashtra



THE Y4A TEAM



YUVA FOR ATMANIRBHAR BHARAT



Milind Maharashtra, Gaurav Goyal Haryana, Tarun Aggarwal Haryana, Nardev Sharma Haryana, Prateek Karpe Maharashtra



Samir De West Bengal



Shipra Tripathi Delhi and NCR, Kuppili GSSDV Rama Krishna Andhra Pradesh, Buddha Chandrasekhar Andhra Pradesh, Shashank Raj Jharkhand, Rajan P T T Tamil Nadu

Atal Purohit Rajasthan



YUVA FOR ATMANIRBHAR BHARAT

PARTNERS & SUPPORTERS



MUMBAI UNIVERSITY



INDIAN INSTITUTE OF
DEMOCRATIC LEADERSHIP
An initiative of Rambhau Mhalgi Prabodhini



रामभाऊ म्हाळगी प्रबोधिनी
Rambhau Mhalgi Prabodhini



To partner with Yuva for Atmanirbhar Bharat please email - amit@connecting-dreams.org



**YUVA FOR
ATMANIRBHAR
BHARAT**

ABOUT ICAN



I-CAN (India Co-Win Action Network) is an initiative to help underprivileged communities that have been hardest hit due COVID-19. It is a unique movement to combat the pandemic through an online platform that connects those who are in need of help and those who can provide it.

www.icanonline.in

Email - amit@connecting-dreams.org

Call @ 9899748528