

## **One District One Product (ODOP) Pradhan Mantri Formalisation of Micro food processing Enterprises - PMFME)**

### **A small Background of MGNCRE**

The Mahatma Gandhi National Council of Rural Education (MGNCRE), formerly National Council of Rural Institutes (NCRI), is a council under Department of Higher Education, Ministry of Education, Government of India was established in 1995 as a registered autonomous society in Hyderabad with the objective of promoting rural higher education in a comprehensive manner by providing support to institutes across the country. MGNCRE promotes rural/social entrepreneurship culture among the students of higher educational institutions across the country. MGNCRE designs, develops and promotes curriculum inputs for higher education programmes in Rural Studies, Rural Development, Rural Management, Social Work and Education offered by Universities and Autonomous Institutions in India.

### **REDC-SESREC**

At the behest of the Ministry of Education, MGNCRE has taken on the onus of strengthening the process of teaching and learning with institutional systems and processes. Also, as per National Education Policy (NEP) 2020 guidelines, there is a need of faculty who can adapt to the rapidly evolving learning environment. MGNCRE is the forerunner in various path breaking activities including propelling Rural/Social Entrepreneurship Development activities through forming REDCs (Rural Entrepreneurship Development Cells) & SESREC (Social Entrepreneurship, Swachhta and Rural Engagement Cell). Every institute which forms RED Cell/ SESRE Cell will receive a certificate of recognition from Ministry of Education, Government of India. Faculty/Students can conduct research activities in Rural/Social Entrepreneurship, the outcomes can be sent to us in the form of a research paper for publication. Selected papers will be published in our Rural Management Journals published by Ministry of Education, Government of India. Collaboration with industries, the activities conducted under these cells by the institute will help them to increase weightage in NAAC/NIRF rankings.

## **PMFME( PM Formalisation of Micro food Processing Enterprises Scheme)**

Ministry of Food Processing Industry (MoFPI) has launched the Pradhan Mantri Formalisation of Micro food processing Enterprises (PMFME) scheme under the Aatmanirbhar Bharat Abhiyan with the aim to enhance the competitiveness of existing individual micro-enterprises in the unorganized segment of the food processing industry and promote formalization of the sector. The scheme to be implemented over a period of five years from 2020-21 to 2024-25 with a total outlay of Rupees 10,000 crore. The scheme has a special focus on supporting Groups engaged in Agri-food processing such as Farmer Producer Organizations (FPOs), Self Help Groups (SHGs) and Producers Cooperatives along their entire value chain. The PMFME scheme support in terms of:

- i. Food processing entrepreneurs through credit-linked capital subsidy @35% of the eligible project cost with a maximum ceiling of Rs.10 lakh per unit.
- ii. Seed capital @ Rs. 40,000/- per SHG member for working capital and purchase of small tools.
- iii. Credit linked grant of 35% for capital investment to FPOs/ SHGs/ producer cooperatives.
- iv. Support for marketing & branding to micro-units.
- v. Support for common infrastructure and handholding support to SHGs, FPOs and Producer Cooperatives.
- vi. Providing Capacity building and training support to increase the capabilities of the enterprises and upgradation of skills of workers.

### **Reason for the workshop**

- The main motive of this workshop is to connect higher educational institutions looking for industrial collaboration with the rural Self-Help Groups (SHGs)/Farmer Producer Organizations (FPOs)/ODOP Rural Entrepreneurs of their respective districts in the presence of District Resource Person from Ministry of Food Processing Industries (MoFPI).
- This collaboration helps the students of higher educational institutions to find internship opportunities as well as opportunities to become entrepreneurs.

- After attending this workshop, faculty will gain expertise of PMFME Scheme – ODOP approach, industrial collaboration, extending professional help to SHGs/FPOs/Rural Entrepreneurs.
- They will guide the students to utilize this opportunity in a right manner. Every faculty member will also receive a certificate of participation from Ministry of Education, Government of India.